## Intellectual Property Rights Awareness for Academics (28th July, 2023)

An Intellectual Property (IP) awareness programme was conducted for Class 11 and 12 students of Army Public School, Meerut on 28.07.2023 by CSIR-CBRI, with the objective of educating them about the significance of IP rights and their role in fostering creativity and innovation under the banner of Azadi ka Amrit Mahotsav-IP Campaign as Rashtriya Boudhik Sampada Mahotsav (National Intellectual Property Festival) from July 1-31, 2023. The programme consisted of two sessions accommodating 417 students and 9 faculty members. The lectures covered essential topics, including Patents, Copyrights, Trademark, Industrial Design, and Geographical Indications. The programme was coordinated by Dr. PKS Chauhan, Senior Principal Scientist from CSIR-CBRI and the Nodal Jigyasa for CSIR-CBRI, along with the support of his team members, including Shreya Negi. The sessions were conducted by Vineet Kumar Saini, Principal Scientist from CSIR-CBRI. The main aim of the programme was to create awareness and understanding of the IP concepts and their practical applications among the young minds who will be the future leaders and innovators of the nation. In the sessions, the students were introduced to the concept of IP and its critical role in protecting original works and inventions, encouraging innovation, and promoting economic growth. The speaker acquainted the participants with the concept of IP as a bundle of legal rights that protect innovations and creative expressions. The IP awareness programme received an enthusiastic response from both students and faculty members. The participants expressed a heightened interest in learning about IP and its relevance in various fields. The faculty members appreciated the initiative and acknowledged the importance of IP education in nurturing a culture of innovation and respect for IPR.

