

## Intellectual Property Rights and its Importance (31<sup>st</sup> July, 2023)

An Intellectual Property (IP) awareness programme was organized for school students of Scholars Academy, Roorkee on July 31, 2023 under the banner of Azadi ka Amrit Mahotsav-IP Campaign as Rashtriya Boudhik Sampada Mahotsav (National Intellectual Property Festival) from July 1-31, 2023. The primary objective of the programme was to educate the participants about the significance of Intellectual Property and its role in promoting innovation and creativity. The programme aimed to impart essential knowledge about various forms of IP and their importance in different fields. The programme witnessed the enthusiastic participation of 304 students and 8 faculty members. The speaker Vineet Kumar Saini, Principal Scientist from CSIR-CBRI, emphasized the importance of IP in protecting original works, inventions, and creative expressions and introduced the students about the concept of IP as a valuable asset that encourages individuals to explore and contribute to various domains of knowledge. The IP awareness programme received positive feedback from both students and faculty members. The participants expressed a heightened awareness of Intellectual Property and its relevance in various fields. The faculty members appreciated the initiative and acknowledged its potential to nurture a culture of innovation and respect for IP rights among the young mind. The programme was coordinated by Dr. PKS Chauhan, Senior Principal Scientist from CSIR-CBRI and the Nodal Jigyasa for CSIR-CBRI, along with the support of his team members, including Dr Hemlata and Shreya Negi.

