

**Outreach & Dissemination Services Office
CSIR – Central Building Research Institute
Roorkee – 247667 (UK)**

on

‘Rashtriya Boudhik Sampada Mahotsav 2026’

4-5th May, 2026

Organized under the aegis of CSIR

The CSIR–Central Building Research Institute (CBRI) successfully organized a comprehensive two-day workshop from 4th to 5th May 2026 under the CSIR Integrated Skill Initiative on the theme “IP and Sports: Ready, Set, Innovate,” with the objective of creating awareness about the critical role of Intellectual Property (IP) in fostering innovation across the sports ecosystem. The workshop emphasized the growing importance of IP in areas such as advanced materials, sports equipment, emerging technologies, branding strategies, and allied industrial sectors, while also highlighting the relevance of patents, trademarks, and copyrights in scientific research, creativity, and commercialization. This initiative was conducted as part of the Rashtriya Boudhik Sampada Mahotsav 2026 under the larger national campaign of Azadi Ka Amrit Mahotsav, thereby aligning with the vision of promoting innovation and intellectual property awareness among students, researchers, and academic communities.

DAY: 01 The workshop began with its inaugural session on 4th May at Methodist Girls P.G. College, where a team of scientists from CBRI interacted with students and faculty members in an engaging and informative environment. Dr. Neeraj Jain, Senior Principal Scientist and Head of ODS, warmly welcomed all participants and set the context for the workshop by elaborating on the significance of intellectual property in modern research and innovation ecosystems. The session was further enriched by an insightful lecture delivered by Er. Vineet Kumar Saini, Senior Principal Scientist, who spoke on “Protecting Creativity in Sports: Patents, Trademarks, and Beyond,” wherein he explained how intellectual property tools serve as powerful mechanisms for safeguarding innovative ideas, encouraging entrepreneurship, and ensuring fair recognition of creative efforts in the sports domain. The lecture effectively inspired students to think innovatively and understand the practical importance of IP in their academic and professional journeys. The session witnessed enthusiastic participation from around 60 students and 10 faculty members, who actively engaged in discussions and gained valuable insights into patents, innovation processes, and idea protection. The inaugural session concluded with a formal vote of thanks delivered by Dr. Tabish Alam, followed by encouraging remarks from the Principal, Dr. Amita Srivastava, who appreciated the efforts of the CBRI team and emphasized the need for continued collaboration between research institutions and academic bodies for knowledge dissemination.





DAY : 02

On the second day of the workshop, the morning session focused on deepening the understanding of IP and its multifaceted applications. Dr. Neeraj Jain provided a detailed overview of the role of intellectual property in driving innovation across various sectors, particularly within the sports ecosystem, highlighting its application in developing advanced technologies, improving performance equipment, and strengthening branding and commercialization strategies. Prof. R. Pradeep Kumar, Director of CBRI, addressed the participants and encouraged them to actively engage in innovation while also safeguarding their ideas through proper IP mechanisms, stressing that awareness of Intellectual Property Rights (IPR) is essential for students and researchers in today's knowledge-driven economy. Further strengthening the academic depth of the workshop, Er. Vineet Kumar Saini delivered another detailed lecture on "Role of Intellectual Property in Sports," wherein he elaborated on how IP rights contribute to fostering innovation across diverse sectors including sports, technology, and industry, and explained how patents, trademarks, and copyrights not only protect ideas but also facilitate their effective commercialization and global recognition. This session also saw participation from approximately 60 students and 10 scientists, who benefited from the rich exchange of ideas and expert guidance. The workshop extended its outreach through an evening session conducted at COER University, where 65 students and 12 faculty members participated actively. In this session, Er. Vineet Kumar Saini delivered a lecture on "Intellectual Property and Sports: Opportunities, Challenges, and Strategies," providing a comprehensive perspective on the emerging challenges and future opportunities in the field of IP, particularly in relation to sports innovation and commercialization. Both the morning and evening sessions were marked by active participation, interactive discussions, and a high level of engagement from students and faculty, reflecting a strong interest in the subject matter. Overall, the workshop proved to be highly informative and impactful, successfully achieving its objective of spreading awareness about intellectual property and its significance in innovation and research. Such initiatives clearly reflect the commitment of CBRI towards empowering young minds through knowledge sharing, skill development, and academic outreach, while also contributing to the larger national vision of building an innovation-driven and IP-aware society.



- **Evening session:**



